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1ST AUTHOR’S FULL NAME AND SURNAME1, 2ND AUTHOR’S FULL NAME AND SURNAME2, 3RD AUTHOR'S FULL NAME AND SURNAME3 (CALIBRI LIGHT, 12pt, REGULAR, CENTERED, SPACING 6pt BEFORE)

1Academic degree (Bachelor/Master/PhD/Doctor), Organization name (University/College/School), Organization’s full address, Phone no, E-mail, Research interests (Calibri Light, 10 pt, Italic, centered)

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**ABSTRACT.** Abstract text – in English, 1000 – 1500 characters (Calibri Light, 10 pt, Regular, 1 line spacing, justified). Abstract text – in English, 1000 – 1500 characters (Calibri Light, 10 pt, Regular, 1 line spacing, justified). Abstract text – in English, 1000 – 1500 characters (Calibri Light, 10 pt, Regular, 1 line spacing, justified). Abstract text – in English, 1000 – 1500 characters (Calibri Light, 10 pt, Regular, 1 line spacing, justified)

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Introduction text. General volume of paper is no more than 35 000 characters. The article should include the research purpose, methodology, discussion of the investigated problem, presentation of results, conclusions, list of references. Text should be formatted as follow: Calibri Light, 11 pt, regular, 1,5 line spacing, justified.

References in the text should be made as follow: author's surname, year and – if it is needed - the page number (Author, 2015 or Author, 2015:22 or Author, 2015:22-24) and no transliteration of non-Latin references. Explanation[[1]](#footnote-1) and comments[[2]](#footnote-2) may be provided in the footnotes in the main text of the particular page (Calibri Light, 9 pt, regular, 1 line spacing, continuous numbering, spacing 6 pt after).

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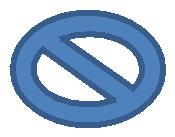
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1. BALLOU, Ronald H. (1992). *Business logistics management*. 3rd ed. Eaglewood Cliffs: Prentice-Hall International Editions. 688 pp. ISBN **0-13-093410-0. (*for books)***
2. FOX, Sam. (1994). Empowerment as a catalyst for change: an example from the food industry. *Supply Chain Management*, Vol. 2, No. 3, pp. 29-33. (*for article*)
3. MARTIN, Charles L. (1998). Relationship marketing: a high-involvement product attribute approach. *Journal of Product and Brand Management*, Vol. 7, No. 1, pp. 6-26 // http://www.apmforum.com/emerald/marketing-research-asia.htm (referred on 03/10/2002). (*for e-article*)

**Author's Name and Surname (Calibri Light, 10 pt, bold)**

Name of the University, Country (Calibri Light, 10 pt, regular)

Research interests: (Calibri Light, 10 pt, regular)

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